



# URBAN ENERGY ENTERPRISES

## Fuelman Fleet Management

Developed as a result of our strategic alliance, Urban Energy (UE<sup>2</sup>) is excited to announce the introduction of new Fuelman fleet fuel management products. These new products combine the tried and true benefits of the traditional Fuelman card with several new features that will take your fleet management process to the next level. In addition to being feature rich fleet management tools, the new Fuelman products have also been given a new, updated look. Read below to learn more about our new Fuelman products and how you can start to control your fuel and fleet costs today!

**Fuelman Advantage** - Manage the needs of your entire fleet while having the opportunity to earn volume rebates.

**Fuelman Platinum Advantage** - Step up to the highest level of features and service in fleet fuel management with significant rebates on premium fuel.

**eFuelman** - Up to 5 cents off on EVERY gallon!! Designed around your busy schedule, eFuelman puts you in control of fleet fueling and maintenance expenses – all in real time.



UE<sup>2</sup> understands the importance of not only distributing petroleum products, we also understand the importance of controlling and managing our customer's use of these products. With the volatility and cost of fuel in today's market, managing and controlling fuel consumption is important. Without appropriate tools in place to manage fuel consumption, costs can sky rocket. Fuelman is the answer to fleet fuel management. Fuelman provides our customers with total security, accountability and control over all fueling and maintenance purchases related to the operations of fleets. Our alliance partner, McPherson, has been the exclusive marketer of the Fuelman product and services to fleets throughout Alabama, Georgia, Southern Tennessee and the panhandle of Florida. Fuelman is the fast and easy way to get control of your company's fuel and maintenance expenses. With features such as superior purchase controls, comprehensive and timely reporting and the convenience of nationwide fuel and maintenance locations, Fuelman helps you keep your business running smoothly. Fuelman offers multiple fleet card options that are designed to meet your fleet needs. We are now offering a Fuelman MasterCard to our customers. We can help you select the right card for your needs.

With Fuelman, you get more control of your company's expenses. The Fuelman program collects and reports data on fuel volume purchased, grade of fuel purchased, miles per gallon and more. As a Fuelman client, you can:

- Save money on your fuel expenses by reducing unauthorized purchases - in a recent survey, most Fuelman customers report savings of 10% or more on fuel expenses using Fuelman
- Set purchase limits by time of day, day of week, transactions per day, dollars per day or gallons per day \*
- Track and monitor expenses by vehicle and driver
- Enjoy the convenience of a nationwide network of fuel and maintenance locations
- Consolidate all your fleet expenses with one report, making it easy to reconcile your purchases

With the timely and comprehensive reporting Fuelman offers, you won't have to chase paper receipts, track and reconcile driver purchases or gather tax documentation. Detailed vehicle and driver information is available online, giving you access to your account and transaction information 24 hours a day, 365 days a year. Plus, Fuelman will electronically send you:

- Weekly or bi-weekly vehicle management reports, to keep you up to date on all your account activity
- Reports of spending by merchant category, fuel type, card, vehicle or employee \*
- Immediate alerts to help you resolve any questionable transactions

\* Specific controls may vary based on card product chosen. See details of chosen card for specific controls on that program.

Visit [www.urbanenergy.org](http://www.urbanenergy.org) for more information or email [rpierce@urbanenergy.org](mailto:rpierce@urbanenergy.org).

Urban Energy is a strategic partner of:



THE McPHERSON COMPANIES

